**About OPW**

Oceania Pro Wrestling (OPW) has been created as a **DESTINATION EVENT PRO WRESTLING** **company for OCEANIA**. We want to collaborate with other wrestling companies (Oceania and International) in our event, media and fan outcomes.

The creator and Managing Director of OPW is an experienced and successful Australian Sporting Administrator with 20 plus years’ experience in sport as a CEO and COO in three major Australian sports, and a deep passion for the wrestling industry.

At our core, OPW is a Wrestling Event Company to host events in Oceania that will attract International Talent AND International Wrestling Organizations in creating these unique, broadcast quality events while integrating Oceania talent and promotions where possible.

The **“O”** in OPW wants to showcase the region of Oceania:

* As an event and destination host,
* Our wrestlers as talent able to reach the big international wrestling organisations, and
* Our fans as the equal of any other region around the world.

Oceania is made up of 14 countries, all Island Nations, grouped under four regions. Five of these countries - Australia, NZ, Fiji, Tonga, Samoa have produced hall of fame and internationally acclaimed professional wrestlers for decades.

The **“PW”** in OPW is Pro Wrestling. OPW is a hybrid of many aspects of pro wrestling from the past and the current to be a strong modern Pro Wrestling Event Company for the future, delivered through:

1. Three to four TV broadcast events in Oceania a year,
2. International touring OPW champions,
3. Promoting pro wrestling through a weekly media platform,
4. A Membership model for our pro wrestling fans to engage.

International Wrestling Brands/Promotions are a key, we seek to partner with as many as possible.

In a quote OPW is:

“A Pro Wrestling Event Company holding events in the Oceania Region that will have as many non-exclusive partnerships locally and internationally in delivering our quarterly events.”

“We are the bridge between the local promotions in Oceania to elevate their talent, and International promotions wanting to engage Oceania Fans with their international talent and brand.”

“This combination will lead to 3-4 quality events per annum with an emphasis on showcasing professional wrestling through our quality broadcasting and highly engaging fan experience model at events, backed by a unique Membership model wrestling fans and a weekly media show”.

**OPW Events**

With the first event to launch in the last quarter of 2022 or the first quarter of 2023, the OPW Events narrative is best described as:

* Putting on 3 to 4 key annual events in partnership with other wrestling companies, in locations in Oceania that seek to draw visitation to their cities.
* Giving Wrestling talent and wrestling promotions in Oceania an opportunity to shine.
* Commercially partner with leading international wrestling promotions.

**An OPW event in practical example may look like**

* A four-day event in partnership with (insert international wrestling company) that sees this region host that International Wrestling Company’s talent, and themed event.
* Directly in the event or supporting it will be the best of the Oceania based talent from their Oceania based organization.
* All OPW events will be broadcast quality, this is a key component in our model.
* OPW events will also focus on Fan Engagement – a “festival of pro wrestling” with fan to talent engagement, expos and at least one Wrestling Legend at each event.

So, an example is a NJPW event held in Wollongong, NSW that is part of the NJPW calendar, and has a wrestling legend or wrestling media personality appear, with the wrestling talent and legend/personality available to engage directly with the fans. Alongside the stars of NJPW are four of the best from Australian and NZ wrestling promotions participating in the event.

**The first OPW event will be announced in late March 2022.**

**OPW Partners**

To our partners, companies or wrestling talent, OPW is about **OPPORTUNITY** – wrestling or business.

Wrestling partners will be from three key areas in our Event build.

1. **International Wrestling Organisations** –we will look to partner with as many International Wrestling Companies for mutually beneficial outcomes, whether wrestling related, business related or a combination of both. Hosting their special events, bringing underutilized talent, having an experienced talent get in-ring time returning from injury are examples of that mutual outcome to our OPW events for these organisations.
2. **Australian Wrestling Companies**– where possible we will elevate the talent and the promotions of the best Australian, NZ and other wrestling companies in Oceania. With our focus on quality broadcast events in tourism locations, we will work with any quality wrestling organisations from this region to elevate their talent and brand.
3. **Free Agent Independent International Wrestlers** – OPW events will be an opportunity for the strong base of international independent talent to appear as well.

OPW sits as the bridge between the various regional based Australian and NZ promotions AND the international promotions. OPW won’t have an exclusive wrestling roster, although we will have OPW Champions crowned at OPW events, who will compete with their titles outside OPW.

**The first partners, internationally and Australian, are expected to be announced in late March 2022.**

**OPW Media**

Between our events, we will seek to keep a consistent engagement via launching a new wrestling media show (TV, Radio or Podcast) to cover

√ Oceania talent in overseas promotions,

√ Oceania wrestling promotions and their local events and

√ OPW Events – the build to each OPW event and recap post event.

In addition to the above, two other key areas will be covered

* The OPW Power Rankings – a pound for pound ranking system of Oceania talent (Male and Female) will be a part of the weekly show and influenced by the fans. Rankings are based on that wrestler’s recent performances, similar to other Pound for Pound Ranking Lists.
* OPW Champions - will be created at OPW events and then those champions will defend the OPW championships they hold domestically and internationally outside of OPW events, like the old NWA touring champion model. This forms part of our content model in between the 3-4 major events, is featuring and covering our OPW champions wherever they are.

**OPW Media is anticipated to launch in June 2022, shortly after the announcement of our first major OPW event.**

**OPW Fans**

The core business is OPW Events, with supporting OPW Media and touring OPW champions.

But the heartbeat of our events at OPW will be our OPW Fans – real fans of professional wrestling.

Our aim at OPW is to create a sense of belonging to professional wrestling fans in Oceania through membership and engagement like it does for other sports and clubs in Australia.

Membership in Australian sport is very important to create inclusion and belonging for people that love a sport or a sporting team. Wrestling fans in this region – Australia, NZ and the Islands LOVE professional wrestling, and we want to create that sense of belonging across all forms of pro wrestling in a simple membership model.

OPW membership will have a nominal annual fee with optional add-ons. The OPW fans will influence events and display the strength of this part of the world in pro wrestling.

This region is consistently overlooked, and whilst we cannot promise to secure a WWE Summerslam or AEW Full Gear, we can attract great international talent from strong international wrestling organisations to build great events for the OPW fans.

The wrestling media will take notice of OPW and our fans are a key to that success.

OPW will be like the spirit of ECW in our fan base through our membership model punching above its weight and showing the world our region is legitimately on a level with Japan/UK/Canada in our fans and our wrestling talent.

**OPW Membership will launch in July 2022.**